

Keeping our members in touch

SSA IS A NATIONAL ORGANIZATION that brings its members together in a variety of ways.

- **Luncheons and Webinars** – provide opportunities to network and hear presentations from industry experts.
- **Email Alerts** – give you timely updates and breaking industry news.
- **www.shareholderservices.org** – is your “go to” resource for relevant information and tools including the SSA Issue Tracker, and a Q&A tool that lets you query members and get instant responses.
- **Annual Conference** – is SSA’s signature event. Held in various locations around the country, this event embodies the essence of SSA.



SSA Board of Directors ring the closing bell at the New York Stock Exchange.

What SSA members are saying

“SSA membership gives me so many ways to stay in the know. With the Q&A tool on the website I get timely answers to my questions from other members and the monthly e-Newsletter is invaluable. I love meeting other issuers and service providers because it really helps me benchmark our service and learn about new solutions.”

Maritza Vicole
Manager, Shareholder Relations
PepsiCo, Inc.

*“SSA membership is an investment that has really paid off for me and my company. Shareholder Services is a specialized function not widely understood at most companies. I felt it was vitally important that I develop industry expertise and connections so I could serve as a valued advisor for my company on the risks and opportunities inherent in the function. SSA was **the** key that enabled me to be that advisor. As a result, my company has benefited and I’ve been rewarded. SSA membership was the best career decision I’ve ever made.”*

Jay Ernst
The Procter & Gamble Company



A National Professional Organization
Established in 1946

To learn more or
to apply for membership:

www.shareholderservices.org



Stay in Touch

Stay Informed

Always Connected

SSA is a professional organization supporting corporate issuers in effectively meeting their responsibilities for shareholder record-keeping and service.

www.shareholderservices.org

Shareholder Services Association

Stay in touch

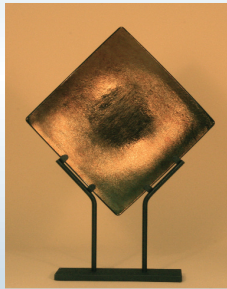
THE SHAREHOLDER SERVICES ASSOCIATION (SSA) is a nationwide network of hundreds of issuers and service provider professionals who are actively shaping the future of shareholder services. Our diverse membership includes representatives from the largest U.S. corporations, mid- and small-cap companies, and a broad variety of service providers. The common link is a desire to help one another succeed.

SSA provides members an open forum to network with industry insiders, and to obtain and share information and ideas to meet the challenges of servicing shareholders.

SSA members' mutual willingness to share their breadth and depth of experience give us all the professional edge that comes from being in touch.

Tony Fireman Achievement Award

The Tony Fireman Achievement Award is the highest honor a shareholder services professional can receive. The award, through which the Association recognizes outstanding achievements in the securities industry and shareholder services, is named for Anthony F. Fireman, a long-time member and former President of the Association.



Stay informed

EMERGING ISSUES represent risks and opportunities for you. SSA members understand the rapidly changing regulatory and business environment and help bring you practical solutions to meet today's challenges.

The **SSA Issue and Regulatory Tracker** is a "members only" resource, accessed via our website, keeping members informed with a prioritized overview of the key emerging issues – and who they affect.

Membership in SSA puts you on the inside – SSA engages in active dialogue with the key players ... the industry groups and regulatory bodies shaping our industry. SSA maintains close working relationships with:

- U.S. Securities & Exchange Commission
- NYSE, NASDAQ, AMEX
- Internal Revenue Service
- Securities Industry and Financial Markets Association (SIFMA)
- Society of Corporate Secretaries and Governance Professionals
- National Investor Relations Institute (NIRI)

Always connected

INDUSTRY EDUCATION AND TRAINING from SSA is timely and relevant. Because SSA recognizes that today's environment is rapidly changing and education has never been more important, we've made it a priority.

SSA offers members the innovative **Online e-Learning Center** – a series of web based courses created by the leading experts in our industry. Industry veterans and newcomers alike have expanded their knowledge while receiving Continuing Education Credits. Course offerings have included:

- **Introduction to Shareholder Services** – an excellent overview of the many dimensions of the industry and its regulatory framework.
- **Unclaimed Property** – outlines the risks and need for achieving compliance while providing an overview of many aspects of processing and the services needed to address these important requirements.
- **Preparing for the Annual Meeting** – an overview of this important corporate governance process which also provides tools and resources to assist with the planning and production of an annual shareholders meeting.

And SSA's commitment to education extends beyond industry issues. SSA has established **The James R. Smith Scholarship Program** to assist members' children pursuing their higher education.

